

SPONSORSHIP INFORMATION



2nd Annual
**WOMEN
BUSINESS
OWNER
SUMMIT**

**EMERGE
EVENTS**

Dear Community Partner,

We are excited to announce that the **2nd Annual Pine Belt Women Business Owner Summit** will take place August 15-16, 2024 at the PRCC Woodall Center in Hattiesburg!

We would be honored if you would consider joining us as a partner and help us **celebrate and empower our local women business owners!** Your partnership will help us make this event as impactful as possible, pouring into those who are taking the risks and doing the hard work, often without fanfare or recognition.

This year's theme **"Better Together"** will showcase that we are all better when we work together! Women business owners need support and connection now more than ever. The weight of business ownership is often very heavy and can also be very lonely. It is important to surround our women business owners with support, information, and resources, as well as provide them with an opportunity to connect and renew.

Our inaugural gathering in August of 2023 was filled with information, new connections, and many stories of impact and collaboration that have taken place because of this event. This event brought together both seasoned business owners as well as those in the ideation phase, which made for a dynamic atmosphere of support, peer learning, and idea exchange.

We are excited to keep this momentum going! Please join us today and show your support for women-owned businesses!

We are grateful for your consideration.

Please contact me at jennifer@emergeevents.com or (601) 270-2756 if you have any questions.

Visit bit.ly/wbos2024sponsor to sign up or mail back the enclosed form.



Many Thanks,

Jennifer Clark

Jennifer Clark

Owner, Emerge Events

Founder, Pine Belt Women Business Owner Summit

ABOUT THE SUMMIT

MISSION

The mission of this event is to provide an opportunity for women business owners to find connection, information, and resources so that both the owner and business thrives.

VISION

Thriving women business owners contribute to thriving businesses that build thriving communities.

AUDIENCE

- Both new and seasoned business owners and everyone in between.
- Those considering starting their own business.
- Mostly local women business owners, but also some from other cities.
- We are aiming for 150 women to attend this event.

THEME

This year's theme is **"Better Together"**. We are all better when we work together! This event will provide women business owners a place to connect, find information and resources, and collaborate so we can all be "better together"!

EVENT DETAILS

Thursday & Friday, Aug. 15-16, 2024

BASIC AGENDA

THURSDAY & FRIDAY

PRCC Woodall Center, 906 Sullivan Dr., Hattiesburg

8:30-9:00AM - Breakfast & Networking

9:00-12:00PM - Sessions

12:00-1:00PM - Interactive Lunch & Networking

1:00-3:00PM - Sessions

THURSDAY ONLY

3:30-5:00PM - Networking Reception
(off-site, location and details TBA)

TOPICS

Topics may include: sustainable growth, business finances, mental and physical health, business trends, marketing, branding, legal, risk management, legacy building, tech tools, leadership, staffing/outourcing, work/life balance, sales, relationship building, stories of success (and failure!) and more!

EVENT FOUNDER & ORGANIZER

Emerge Events is an event management company founded by Jennifer Clark in 2011 that specializes in small conferences that engage, empower, and transform. EmERGE Events not only produces local events, but also has the opportunity to serve on the planning team of numerous events both in the United States and globally, as well as virtual events.

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR – \$5000

- 8 tickets to the Summit (*to be used by sponsor or given away*)
- 5-minute remarks about business during plenary session both days
- Included as meal sponsor for up to 3 meals*
- Special message to attendees included in event program and on website
- 2 exhibit tables and/or contribute to our swag bag
- Up to 5 company banners displayed at Summit (*provided by sponsor*)
- Included in pre and post-event media campaign
- Social media mentions, including an optional interview
- Logo included on website and event program

SILVER SPONSOR – \$2500

- 6 tickets to the Summit (*to be used by sponsor or given away*)
- 2-minute remarks about business during plenary session both days
- Included as meal sponsor for 1 meal*
- Exhibit table and/or contribute to our swag bag
- Up to 3 company banners displayed at Summit (*provided by sponsor*)
- Included in selected pre and post-event media campaign
- Social media mentions
- Logo included on website and event program

**NOTE: Meal sponsorship is contingent on availability of meals to sponsor at time of sponsor registration. Possible meals to sponsor: breakfasts, lunches, snacks, and networking reception. Framed sponsorship signs will be integrated into meal area during the sponsored meal. Sponsor is invited to further brand area during the sponsored meal with your own signage, branded giveaways, etc. These items are optional, but must be brought in, put out, and taken down immediately before and after the sponsored meal by the sponsor. Event staff can put out and take down items if needed, as long as arrangements are made in advance.*

BRONZE SPONSOR – \$1000

- 4 tickets to the event
- Mentioned from plenary stage as sponsor
- Exhibit table and/or contribute to our swag bag
- 1 company banner displayed at Summit (*provided by sponsor*)
- Social media mentions
- Logo on website and event program

SUPPORTING SPONSOR – \$500

- 2 tickets to the event
- Mentioned from plenary stage as sponsor
- Exhibit Table and/or contribute to our swag bag
- Social media mentions
- Listed on website and event program

SPONSORSHIP REGISTRATION FORM

Fill out form below or online at bit.ly/wbos2024sponsor.

BUSINESS/ORGANIZATION NAME

CONTACT PERSON

EMAIL ADDRESS(ES)

PHONE

MAILING ADDRESS, INCLUDING CITY, STATE, ZIP

WEBSITE

FACEBOOK PAGE

SELECT YOUR SPONSORSHIP LEVEL

- Gold Sponsor - \$5000
- Silver Sponsor - \$2500
- Bronze Sponsor - \$1000
- Supporting Sponsor - \$500

PAYMENT

- Check: Made to and mailed to Emerge Events, PO Box 18851, Hattiesburg, MS 39404.
- Credit Card/Online Payment: An digital invoice will be emailed.
*(Digital payment can be made by credit/debit card, Cash App, Google Pay, Apple Pay, and Square Pay.
After Pay is also available, where your payment will be divided into 4 interest-free installments.)*

ADDITIONAL INFORMATION

If you have any special requests, needs, or questions please let us know:

Thank you so much for your support of women business owners and this event!

We will collect your attendee information and send exhibitor details closer to the Summit.